

www.bellissimo.asia

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Collections 2013

General catalogue







Collections 2013

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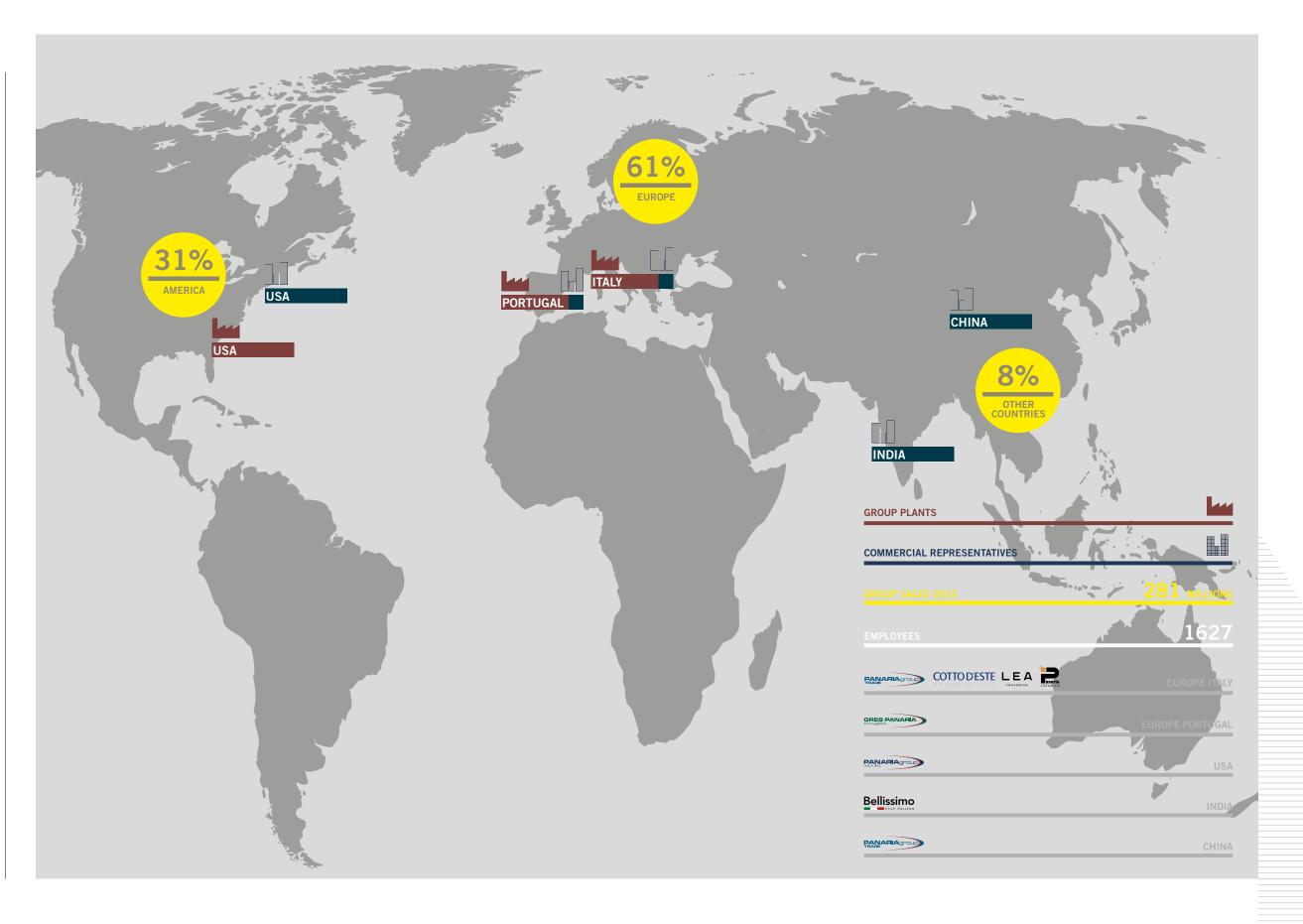
p. **72**

Salento

A leading maker of **deluxe** ceramics

The strength and international breath of Panariagroup .

Panariagroup is one of the leading manufacturers of ceramic tiles for floors and wall cladding in the world. The group has production sites in Italy, Portugal, USA and has a presence in over **one hundred countries** thanks to a broad, established and widespread sales network. Specialised in the production of porcelain stoneware tiles, the company is positioned in the ultra-luxury market segment targeting a differentiated and discerning customer-base looking for top quality aesthetics and technology.



Highlights

Panariagroup has a presence in over 100 countries in the world

> The group positions itself in the high-luxury market segment



Panariagroup in the world



🗄 Nuovo Teatro dell'Opera

FLORENCE (ITALY) - Design ABDR Architetti Associati COTTO D'ESTE



Tiburtina high-speed railway station

ROME (ITALY) - Design ABDR Architetti Associati COTTO D'ESTE



H Paramount Bay

LEA

/LEA

MIAMI (USA) - Design Kravitz Design



🗄 Ermenegildo Zegna Head Office MILAN (ITALY) - Design Antonio Citterio and Partners COTTO D'ESTE



🗄 Protoshop Lamborghini

BOLOGNE (ITALY) - Design Archilinea



🗄 Changi International Airport SINGAPORE - Design Schmitz Corporation



/LEA



Union Square 999

WASHINGTON DC (USA) - Design Leo A Daly



Hotel Falzeben

MERANO (ITALY) - Design Alber Markus

Italian style meets India



A partnership is born

Asian Granito is one of the most important ceramic tile companies in the Indian market. A company that has always strived towards excellence with its five production sites, and has established itself as a trend setter for the market sector in India.

Panariagroup, one of the worldwide leaders in the manufacturing of ceramic tiles and an advocate of Made in Italy across the globe, identified Asian Granito as the ideal partner to create a joint venture based on a shared vision of quality and style, synonymous with all-round excellence.

Bellissimo came into fruition following a meeting between **Panariagroup**, one of the leading porcelain stoneware floors and cladding producers in Italy and Asian Granito, who are at the cutting edge of the Indian market. The mission of Bellissimo is to produce luxury ceramic tiles, the result of merger between Italian style, technology and know-how and the architectural needs of the Indian building industry.

With Bellissimo, the vision of a meeting between Italian experience, elegance and technology and the most evolved Indian values, becomes reality, a strong and ambitious project bound to be a benchmark brand in the market.

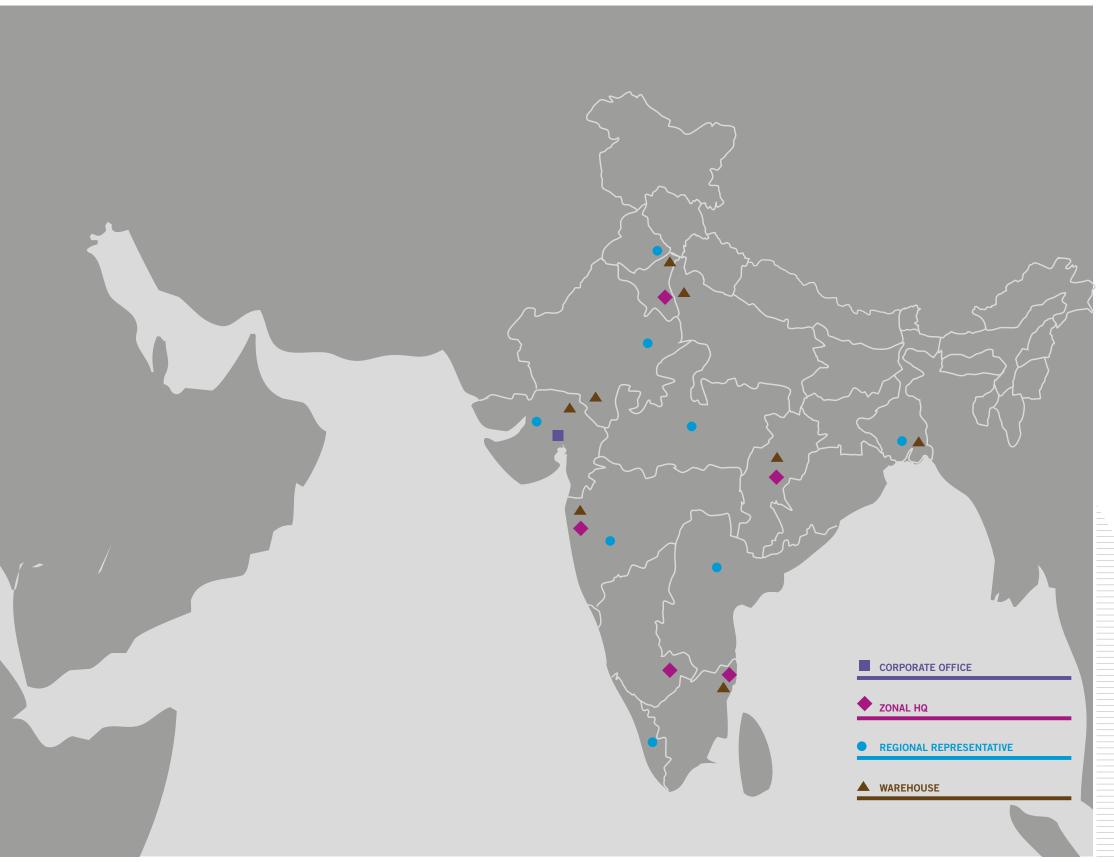
\pm Highlights

Panariagroup is a leading manufacturer of ceramic tiles

Panariagroup and Asian Granito: a vision of quality and excellence

Bellissimo is the meeting between Panariagroup and Asian Granito

The mission is a merger of Italian style and the needs of Indian architecture



The technology know-how

Avant-garde machinery and constant innovation for unrivalled quality standards.

Panariagroup has always set itself apart thanks to its focus on research and innovation. The numerous production sites of the group are equipped with cutting edge machinery and production tools and the company also has an in-house research centre able to develop avant-garde application and aesthetic solutions, which help the company maintain its position as one of the industry leaders across the world.

± Highlights

In-house research centre equipped with advanced technology

Innovation means evolution and ability to improve products quality



\pm Innovation

Ongoing research into materials, to constantly improve our aesthetic, technical and quality standards.



Bellissimo: our values

The charm of Italian style: an aesthetic culture that has imposed its taste across the world, enhancing the most prestigious of living spaces.



🗄 Italian style, indian feeling

Renowned Italian reputation and style meets the needs of Indian living. Unique collections to enrich the most sought-after architecture projects and residential venues.



Technology

Evolution, performance and know-how co-exist and share a perfect balance that represents the maximum of "Italian-ness" in the world.





Always active antibacterial

Microban[®] antibacterial technology

Microban[®] and Panariagroup have teamed up to provide antibacterial protection for ceramic tiles. Panariagroup ceramic tiles are well known for their beauty, durability and performance; the addition of Microban[®] built-in technology featuring silver provides a continuous level of protection from the growth of common bacteria.



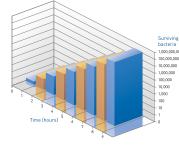


Why Microban[®] protection?

How clean are your tiles?

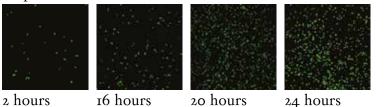
Bacteria and other micro-organisms are a fact of life. They are everywhere, all around us, all the time. However hard we try, there's no getting away from them. Some are good for us, others are neutral, but a few are dangerous. So it makes sense to do what we can to prevent their potentially harmful and undesirable effects.

Under right conditions of warmth, a food source, time and a little humidity, bacteria can grow and divide extremely rapidly, and bacterial populations can double as quickly as every 20 minutes. In addition, bacteria can persist on surfaces for a long time on inert surfaces. On average, there may be more bacteria on your hand than people on Earth.

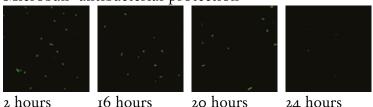


The accompanying table and graphic illustrate the proliferation results over a 10-hour period

Unprotected



Microban[®] antibacterial protection



protection

Advantage of Microban

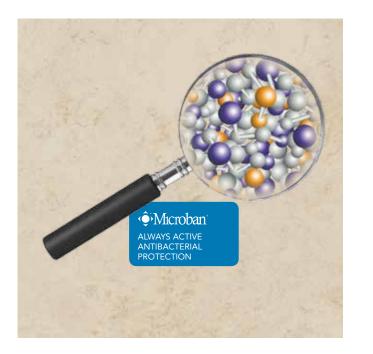
On the tile surface, the Microban[®] antibacterial technology is effective in reducing bacterial growth up to 99.9%. Efficacy evaluation is carried out by independent laboratories using the International Standard ISO 22196.

The Microban[®] antibacterial additive is:

Dermanently Integrated in the tile surface during the firing process at 1200°C, lasting for the lifetime of the product.

It is not a surface treatment applied after firing and does not need to be re-applied due to the fact that the additive is a permanent part of the tile structure.

- \boxplus Uniformly applied in the surface, and is therefore active also in difficult-to-reach flooring areas.
- \boxplus A continuous protection, 24 h a day, day and night, with and without sunlight, no need of UV lamp activation to display antibacterial efficacy (unlike other technologies).
- \boxplus Able to be applied to tiles of any colour. It does not whiten the tile surface where it is applied (unlike other technologies).



2 hours

20 hours

24 hours

Main applications and uses

Traditional porcelain and the laminated porcelain with Microban[®] antibacterial protection provide key benefits in all areas that require high performances in hygiene, cleanliness and easy of maintenance.

All this with combined with high aesthetical requisites, a wide range of colors, formats and finishes (natural and honed), provides an amazing tool in the hands of architects and designers looking to develop an exceptional range of environments, such as:

- I Restaurants, canteens, kitchen worktops improving hygiene in food contact environments;
- Healthcare environments, Medical practices where patients have a temporarily reduced immunity system and are more vulnerable to infection;
- E Retirement homes where guests have a permanently lowered immunity system;
- ∃ Wellness centres, spas, gyms improved hygiene is a valued benefit;
- E Shopping malls, airports, schools, colleges, nursery schools, pharmacy, and all such public and private space buildings can benefit from enhanced hygiene measures;
- F Bathrooms and kitchens which are environments where the proliferation of bacteria is prevalent due to the presence of water and nutrients.

The **best** of **Italy**, the **best** of **India**

COTTO D'ESTE

Cotto d'Este is the trademark that best represents the group's dedication to top quality and deluxe products, by virtue of the carefully crafted details and finishes and the high aesthetic and technical quality. The success both in Italy and abroad has been considerable, as demonstrated by prestigious references all over the world.

LEA CERAMICHE

Lea is the trademark offering a trendy product range, with an international flair, characterised by top level design, ideal for modern environments.

The trademark boasts the co-operation of internationally known architects, such as Zaha Hadid, Patrick Norguet and Diego Grandi; a prestigious showroom in Milan, the capital city of design, has been recently opened in Via Durini.



The Panaria trademark is the expression of the great tradition of the group when it comes to "making" ceramics". Its extensive and articulated range of products combines the ancient art of ceramics with the latest trends. Today, apart from playing a leading role in the domestic market, the company is winning great appreciation on an international level.



Bellissimo sets out to be the point of reference for planners, interior designers, architects and end users who are looking for products able to combine the highest technical standards and the refinement of Italian ceramics, that, for centuries, have been the symbol of unique excellence throughout the world.

Arenaria



LEA

Sku's :4 / Colors: 2 Format: 60x60 / 60x120 cm

Bioessenze





Sku's :4 / Colors: 4 Format: 20x120 / 15x120

Buxy







9x90 cm

Basaltina Stone Project





Sku's :6 /Colors: 3 Format: 60x60 / 60x120 cm

Bioplank





Sku's :5 / Colors: 5 Format: 20x120 cm







Dreaming



LEA

Sku's :3 / Colors: 3 Format: 75x75 cm



COTTO D'ESTE

Sku's :3 / Colors: 3 Format: 59,4x119 cm

Naturalis



Bellissimo

Format: 60,5x60,5 / 60x120 cm

Metropolis



LEA

Sku's :4 / Colors: 4 Format: 90x90 cm

Salento



LEA

Sku's :4 / Colors: 2 Format: 75x75 / 37,5x75 cm

Rapolano



Bellissimo

Sku's :6 / Colors: 2 Format: 45x90 / 60,5x60,5

Fusion





Sku's :9 / Colors: 3 Format: 30x90 / 60,5x60,5 60x120 cm

Mineralis

Bellissimo



Sku's :3 / Colors: 3 Format: 60,5x60,5 cm

Shade Marble



Bellissimo

Sku's :8 / Colors: 2 Format: 30x30 / 30x60 60,5x60,5 / 45x90 cm



Sku's :6 / Colors: 3







Sku's :6 / Colors: 3 Format: 60,5x60,5 / 60x120 cm

60x120 cm

Rich Marble





Sku's :12 / Colors: 3 Format: 30x30 / 30x60 60,5x60,5 / 30x90 cm



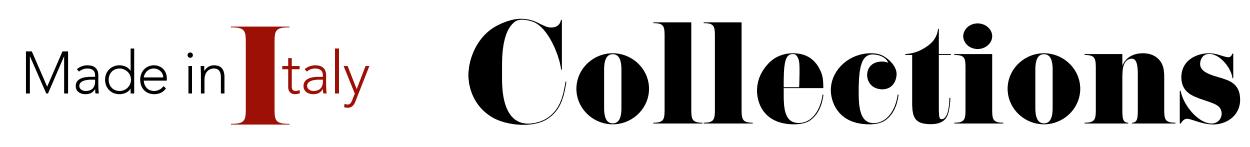
Stripe Marble





Sku's :16 / Colors: 4 Format: 30x30 / 30x90 60,5x60,5 / 60x120 cm









Arenaria



60x120 cm

Thickness 1,1 cm

Avorio, Sabbia, simple and elemental. For centuries sandstone has been used to build the houses and palaces on our cities. It is part of our history and our life.













22 | Arenaria

Arenaria

60x60 cm 60x120 cm

Microban

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	DEEP ABRASION ISO 10545-6			CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
			\$			~		3
	10.04.04	≥ 3000 N (1,1 cm)		DIN 51130	BCR Tortus	ULA	Resistant	Class 5 (Resistant)
V2	≤ 0,04 %	≥ 2500 N (1 cm)	≤ 145 mm ³	R10	> 0,40	UHA (Resistant)		

Avorio



60x60 cm *rect.* **≩** 1 cm





60x60 cm *r* **素** 1 cm



60x120 cm *rect.* **素** 1,1 cm

60x120 cm rect.

素 1,1 cm



Minimum suggested joint for indoor fixing 2 mm

Basaltina Stone Project

60x60 cm Thickness 1,1 cm

Thickness 1,2 cm

The hard, intrinsic power of stone.

60x120 cm

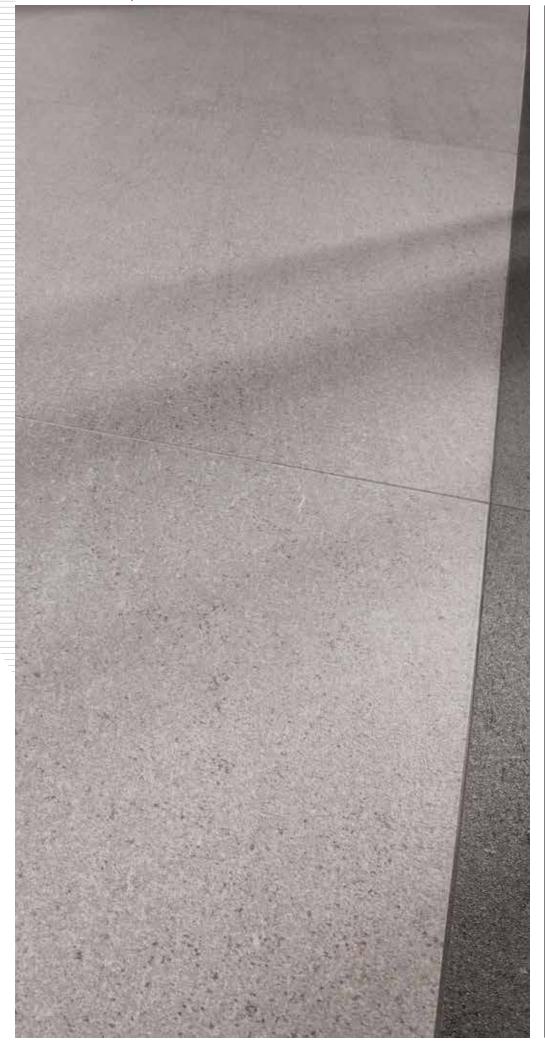
The power of earth crystallizes in lava stone. Basalt rock, made of heat, ashes, gas and energies thousands of years old. Its natural grey comes back to life again in ceramics, taking on new tones and variations. It fills spaces with subtle style, as every vein holds a story within.













Basaltina Stone Project

60x60 cm 60x120 cm

ADE RIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	DEEP ABRASION ISO 10545-6	ON 45-6		CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
			Q					
V3	≤ 0,04 %	≥ 3600 N (1,2 cm) ≥ 3000 N (1,1 cm)	≤ 145 mm ³	DIN 51130 R10	BCR Tortus > 0,40	ULA UHA (Resistant)	Resistant	Class 5 (Resistant)
				(Not Lappata)				

Naturale



60x60 cm rect. **★**1,1 cm

Lappata



60x60 cm rect. **≭**1,1 cm





60x120 cm *rect.* **素** 1,2 cm 60x60 cm rect. **≭**1,1 cm Minimum suggested joint for indoor fixing 2 mm

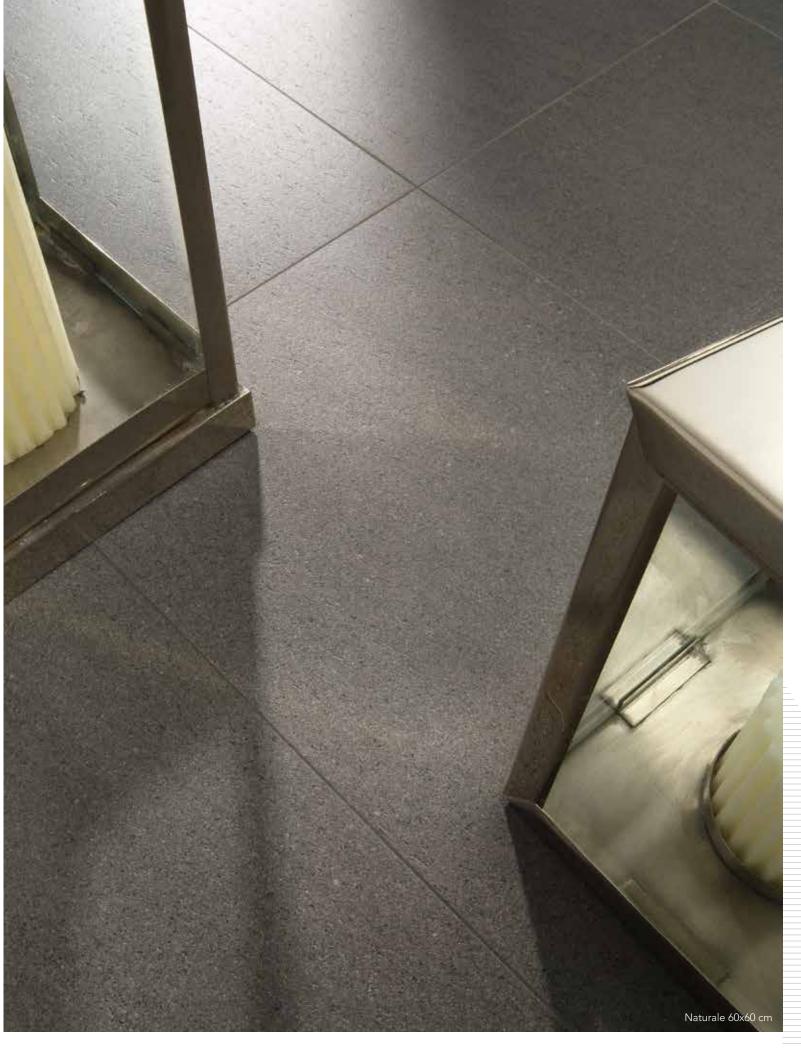


60x120 cm rect. **★**1,2 cm



60x120 cm rect. **素** 1,2 cm





Bioessenze

20x120 cm	Thickness 1,2 cm
15x120 cm	Thickness 1,2 cm
9x90 cm	Thickness 1 cm

Intact nature in its place.

Care and respect for the environment are values that distinguish Bellissimo ceramics. Bellissimo ceramics creates eco-compatible products because modern and advanced design is based on the respect of places, spaces and the people who live and interact with them. Bioessenze respect nature: it is produced without polluting the atmosphere and water, it uses raw materials which are abundant in nature, does not cut trees and recycles waste products.

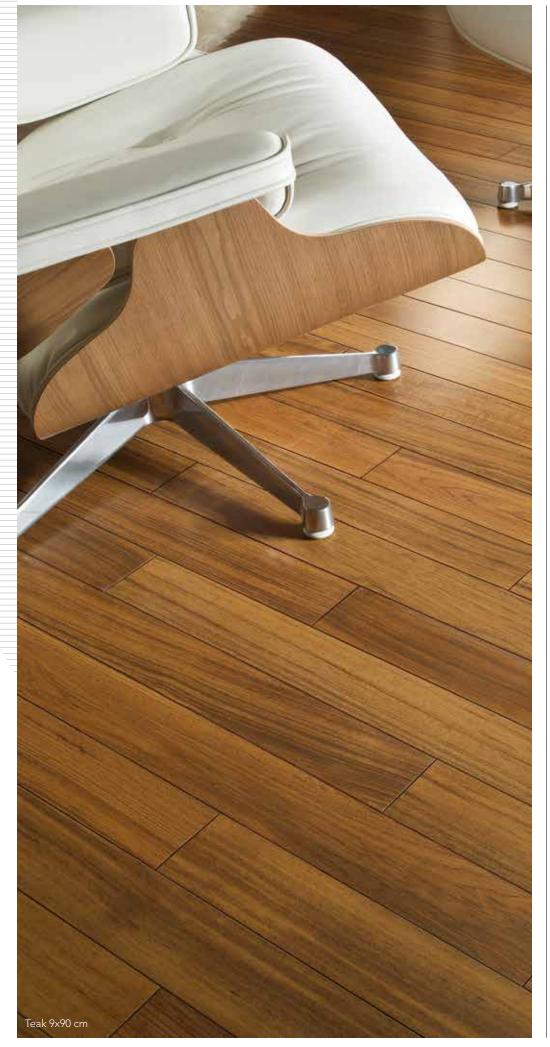


Decapè 20x120 cm



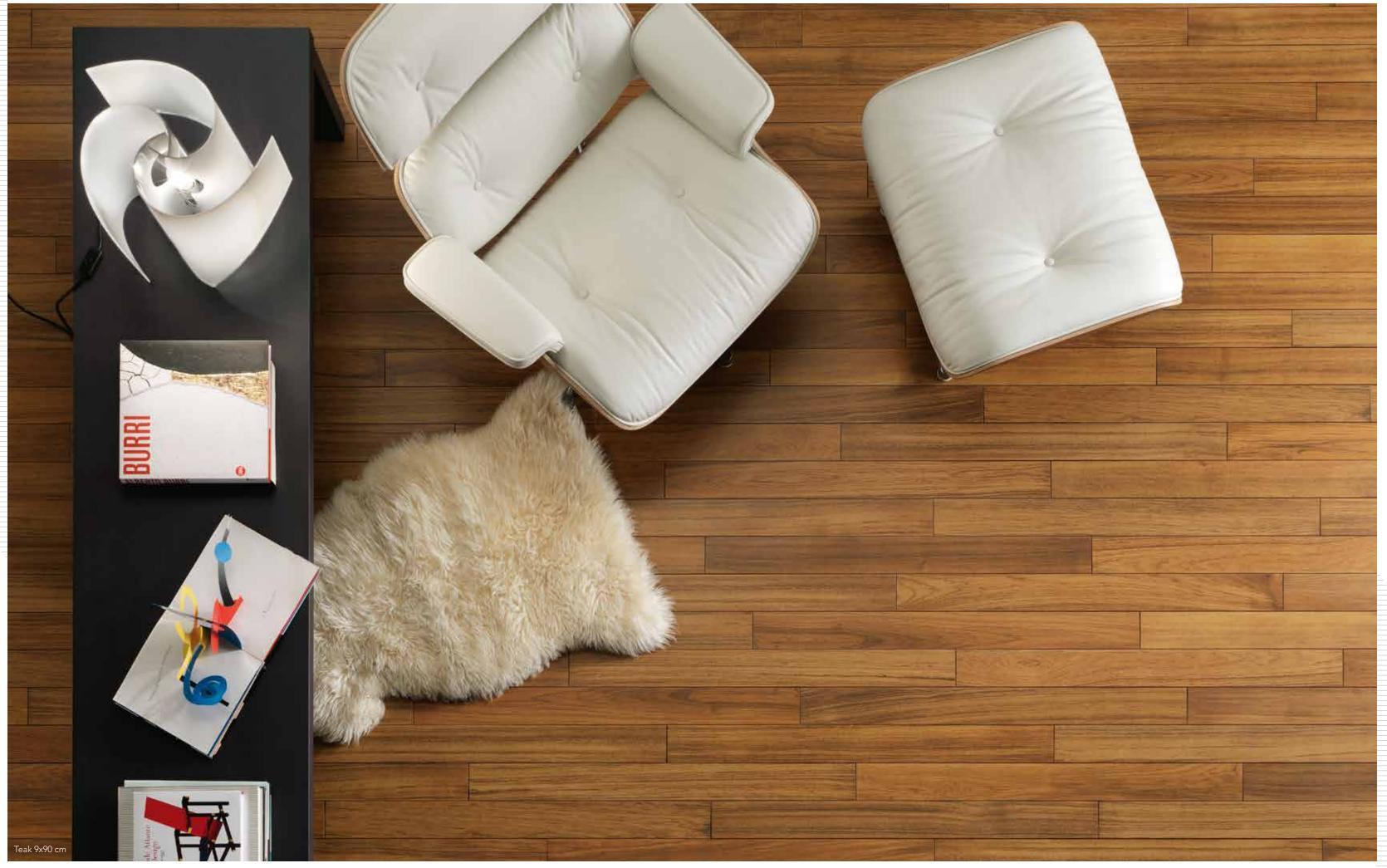








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36 | Bioessenze

Bioessenze

9x90 cm 15x120 cm 20x120 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	DEEP ABRASION ISO 10545-6	ION 545-6		CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
			\$					3.
V4	V4 ≤ 0,04 %	≥ 3600 N (1,2 cm) ≤ 0,04 % ≥ 2500 N (1 cm) ≤ 145 mm ³	DIN 51130 R9	BCR Tortus > 0,40	ULA UHA (Resistant)	Resistant	Class 5 (Resistant)	
				(Not Noce - Teak)				

Rovere Decapè



20x120 cm *rect*. **★**1,2 cm

Rovere Bianco

15x120 cm rect.

★1,2 cm

Noce



15x120 cm *rect*. **★**1,2 cm

Teak

9x90 cm rect. **素**1 cm

C'UNE VA



Bioplank

20x1	20	cm	

Thickness 1,1 cm

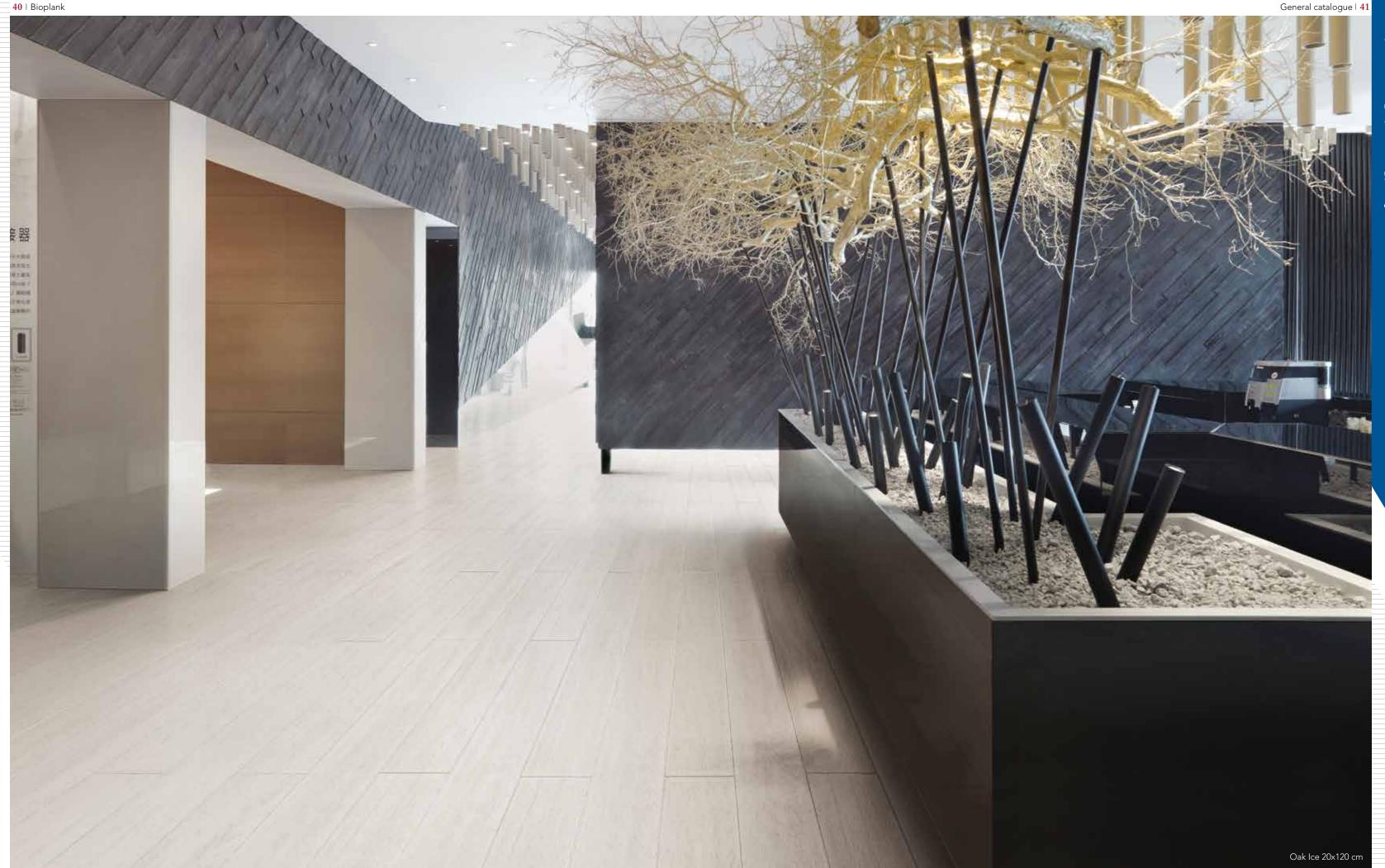
Nature as a reference model.

The constant research activities carried out in the Lea Ceramiche laboratories have led to the creation of a new collection of porcelain stoneware, a faithful interpretation of the warmth and pleasure of wood effect surfaces. With excellent performance in terms of strength and durability, respectful of the environment and with the antibacterial protection Microban, Bio Plank blends practicality and aesthetic taste while dialoguing with the most cutting-edge technologies.









42 | Bioplank

Bioplank

20x 120 cm

• Microban[®] antibacterial protection

1	SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	DEEP ABRASION ISO 10545-6			CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
				0					3
	V3	≤ 0,04 %	≥ 3000 N	≤ 145 mm³	DIN 51130 R9 nat	BCR Tortus > 0,40	ULA UHA (Resistant)	Resistant	Class 5 (Resistant)

Cottage Brown



20x120 cm *rect.* **≩** 1,1 cm

Cottage Blue



★1,1 cm

Oak Noisette



20x120 cm *rect.* **素** 1,1 cm

Oak Ice

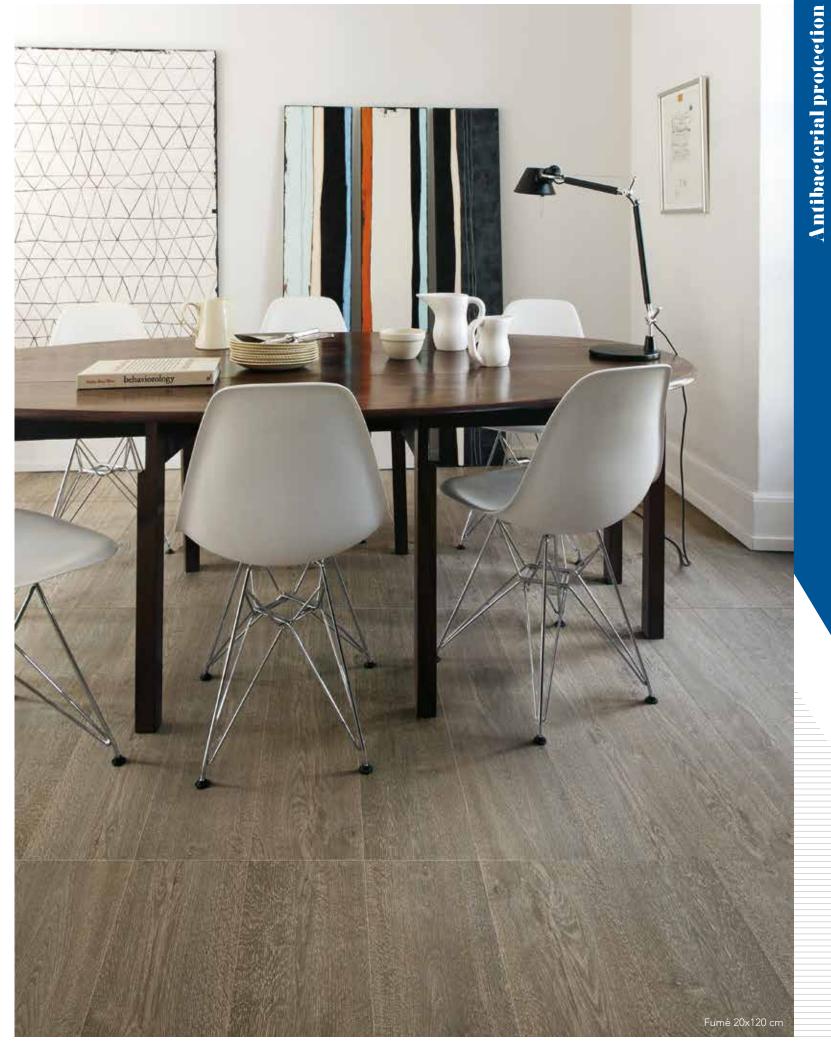


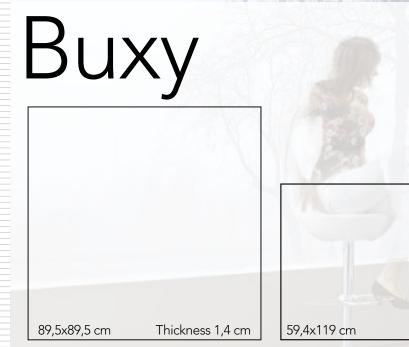
₹ 1,1 cm

Fumè



素 1,1 cm





Buxy is a natural stone of extraordinary beauty, thanks to its chromatic features and its particular speckled pattern. Cotto d'Este proposes the charm of a natural porcelain stoneware, coloured with penetrating salts.

Thickness 1,4 cm





44 | Buxy











Buxy

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	DEEP ABRASION ISO 10545-6	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
			0	~		**
V2	≤ 0,04 %	≥ 5000 N	≤ 134 mm³	ULA UHA (Resistant)	Resistant	Class 5 (Resistant)

Corail Blanc Lux



89,5x89,5 cm rect.

素 1,4 cm

Amande Lux

89,5x89,5 cm *rect.* **★**1,4 cm



59,4x119 cm *rect*. **≭**1,4 cm









89,5x89,5 cm rect. **素** 1,4 cm

Perle Lux



89,5x89,5 cm rect. **素** 1,4 cm





59,4x119 cm *rect*. **素** 1,4 cm



59,4x119 cm rect. **素** 1,4 cm

Minimum suggested joint for indoor fixing 2 mm



Carbon Lux



89,5x89,5 cm rect. **素** 1,4 cm



59,4x119 cm *rect*. **≭**1,4 cm



Discover

60x60 cm Thickness 1 cm 60x120 cm

Thickness 1,1 cm

Discover a better world built by our own dreams.

Clean, perfect and shared. A home for our projects. Here, now, under our own eyes. Strong, light and inspired.









56 | Discover

Discover

60x60 cm 60x120 cm

• Microban°

	SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	DEEP ABRASION ISO 10545-6			CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
				\$				N N N N N N N N N N N N N N N N N N N	3
-			≥ 3000 N (1,1 cm)		DIN 51130	BCR Tortus	ULA		Class 5
	V2	≤ 0,04 % ≥ 2500 N (1 cm)	≤ 145 mm ³	R9	> 0,40	UHA (Resistant)	Resistant	(Resistant)	

Sun





60x120 cm *rect.* **≩** 1,1 cm

60x60 cm *rect*. 🛨 1 cm





60x60 cm *rect.* **素** 1 cm









60x120 cm *rect.* **素** 1,1 cm 60x60 cm *rect*. 🛨 1 cm Minimum suggested joint for indoor fixing 2 mm



Antibacterial protection

Dreaming



Dreaming reproduces the effects of the finest marble, combined with the strength and durability of ceramics. Luster and veins of marble are reinterpreted to combine tradition and innovation, elegance and comfort.









62 | Dreaming

Dreaming

75x75 cm

		WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	SURFACE ABRASION ISO 10545-7	CHEMICAL RESISTAN- CE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
				0			*
-	V3	≤ 0,04 %	≥ 3000 N	≤ 145 mm³	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Crystal White



75x75 cm velvet rect.

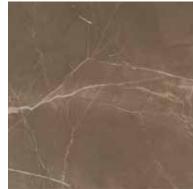
🛨 1,1 cm

Romance Safari



75x75 cm *velvet rect.* **素** 1,1 cm

Passion Pulpis



75x75 cm *velvet rect.* **素** 1,1 cm



Elegance

Thickness 1,4 cm

Beauty, refinement and elegance.

"Elegance" graces the space with a new look and pure material with natural, bright simmers. "Elegance" is made in full-body coloured porcelain stoneware, reproducing the most beautiful calcareous stone of Asia Minor, Antalya Limestone.









66 | Elegance

Elegance

59,4x119 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	DEEP ABRASION ISO 10545-6	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
			₽	~	WHEN THE REAL PROPERTY OF THE	3
V2	≤ 0,04 %	≥ 5000 N	≤ 134 mm³	ULA UHA (Resistant)	Resistant	Class 5 (Resistant)

Via Condotti



_ 59,4x119 cm *rec* ⁻ **素** 1,4 cm

Via Montenapoleone

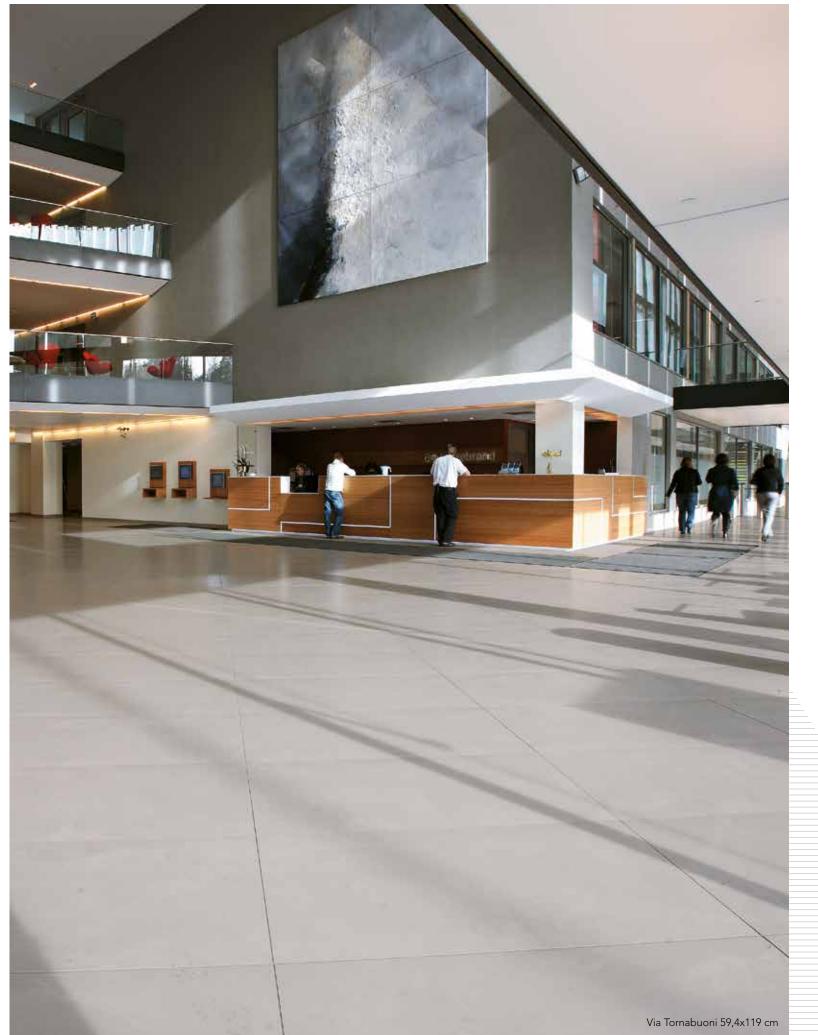
59,4x119 cm rect.

₹1,4 cm

Via Tornabuoni



59,4x119 cm *rect.* **素** 1,4 cm



Minimum suggested joint for indoor fixing 2 mm

Metropolis



Return to material texture, in all its simplicity and purity.

The tough and rugged nature of cement makes a comeback in the Metropolis collection, characterised by surfaces with an extremely natural effect. The rough look goes with a surprisingly sensual feel: the beauty of an ancient material becomes softer and more welcoming to the touch, renewed in a reassuring tactile experience. Metropolis is the ideal surfacing material for covering any kind of interior or exterior volume: a ceramic lining material that acts as a second skin for spaces aiming for new kinds of simplicity.







70 | Metropolis

Metropolis

90x90 cm

Microban[°]

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	DEEP ABRASION ISO 10545-6	SLIP RESI	STANCE	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
			<u>⇔</u>	K				3
	≤ 0,04 %	≥ 3000 N	≤ 145 mm ³	DIN 51130 R10	BCR Tortus > 0,40	ULA UHA (Resistant)	Resistant	Class 5 (Resistant)

Tokyo White

Milano Ecru



90x90 cm texture rect. **素** 1,1 cm

Shanghai Iron



90x90 cm texture rect. **素** 1,1 cm





90x90 cm texture rect. **★**1,1 cm

Minimum suggested joint for indoor fixing 2 mm



Salento

75x75 cm Thickness 1,1 cm

37,5x75 cm Thickness 1,1 cm

Salento, land of Mediterranean. Warm colors, golden stone eroded by time and saline air, dunes of sand and landscapes punctuated by secular olive trees. The sharp crystalline light of Salento lives through the delicate golden hue of material, the lightly textured surface, reveals its depth and enhances the aesthetic nature of ceramic material.









74 | Salento

Salento

75x75 cm 37,5x75 cm

Microban[®]

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	DEEP ABRASION ISO 10545-6	SLIP RESIS	STANCE	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
			<u>0</u>	K				*
V3	≤ 0,04 %	≥ 3000 N	≤ 145 mm ³	DIN 51130	BCR Tortus > 0,40	ULA UHA (Resistant)	Resistant	Class 5 (Resistant)

Bianco Leuca



75x75 cm *rect.* **≩** 1,1 cm

27 Ev7E om root

37,5x75 cm *rect.* **素** 1,1 cm

Beige Ostuni



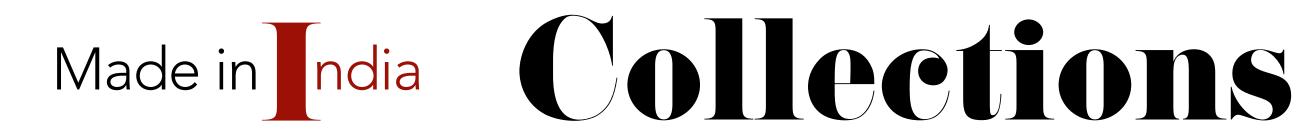
75x75 cm *rect.* **≩** 1,1 cm



37,5x75 cm *rect.* **素** 1,1 cm







Fusion



78 | Fusion

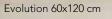
60x120 cm

Thickness 1,3 cm

30x90 cm Thickness 1,1 cm

A line that is in itself the essence of innovation and modernity, contemporary design, contemporary colors with a the metropolitan charm, typically modern touch. The unmistakable style of Fusion for modern, creative and multifunctional spaces.

Bellissimo STILE ITALIANO









82 | Fusion

Fusion

30x90 cm 60x120 cm - 60,5x60,5 cm

SHADE	WATER	BREAKING STRENGTH (S)	CHEMICAL RESISTANCE	FROST RESISTANCE	STAIN RESISTANCE
/ARIATION	ABSORPTION	ISO 10545-4	ISO 10545-13	ISO 10545-12	ISO 10545-14
					*
V3	Vitrified	Vitrified	GLA	Vitrified	Class 5
	≤ 0,5 %	≥ 1300 N	GHA	Resistant	(Resistant)
	Ceramic Body > 10 %	Ceramic Body ≥ 600 N	(Resistant)	Ceramic Body Not Resistant	(Resistant)

Evolution



60x120 cm Vitrified Polished ★ 1,3 cm



60,5x60,5 cm Vitrified Polished ≩ 1 cm



30x90 cm *Ceramic Body* - *Glossy* **≩** 1,1 cm

Vision



60x120 cm Vitrified Polished **≩** 1,3 cm



60,5x60,5 cm Vitrified Polished ≩ 1 cm



30x90 cm *Ceramic Body* - *Glossy* **≭** 1,1 cm

Future



60x120 cm Vitrified Polished ★ 1,3 cm



60,5x60,5 cm Vitrified Polished **素** 1 cm



30x90 cm *Ceramic Body* - *Glossy* **素** 1,1 cm







Mineralis

60,5x60,5 cm Thickness 1 cm

The different shades inspired by the finest quartzite stones, reveal an attentive technological research on the ceramic material. The slightly textured surface appearance, together with a large colour variety, represents a guarantee of safety and style.

Bellissimo



86 | Mineralis

Mineralis

60,5x60,5 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	SLIP RESISTANCE DIN 51130	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
			K		No.	3
V3	≤ 0,5 %	≥ 1300 N	R9	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Crystal

60,5x60,5 cm Vitrified - Matt ★ 1 cm

Ash



60,5x60,5 cm *Vitrified - Matt* **素** 1 cm

Gold



60,5x60,5 cm Vitrified - Matt 素 1 cm Minimum suggested joint for indoor fixing 2 mm



Naturalis

60,5x60,5 cm Thickness 1 cm

60x120 cm

Thickness 1,3 cm

Naturalness and charm are the keywords of this strong-character collection. Contemporary protagonist for refined interiors, thanks to its evocative veins Naturalis suggests the strength and the prestige of a material that withstands time.

Bellissimo



90 | Naturalis

Naturalis

60,5x60,5 cm 60x120 cm

SHADE WATER VARIATION ABSORPTION				FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
			~	NAKE STREET	*
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Pearl

60,5x60,5 cm Vitrified - Matt 素 1 cm











60x120 cm Vitrified - Matt **素** 1,3 cm

素 1,3 cm



60,5x60,5 cm Vitrified - Matt 素 1 cm 60x120 cm Vitrified - Matt 素 1,3 cm Minimum suggested joint for indoor fixing 2 mm







Noble Marble



60x120 cm

Thickness 1,3 cm

A marble with a finish that expresses its beauty in three chromatic shades of fine and distinctive taste, ...modernity combined with the charm of tradition, for refined and fascinating atmospheres.

Bellissimo

STILE ITALIANO



94 | Noble Marble

Noble Marble

60,5x60,5 cm 60x120 cm

SHADE VARIATION	WATER ABSORPTION			FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
					*
V2	≤ 0,5 %	≥ 1300 N	GLA GHA (Resistant)	Resistant	Class 5 (Resistant)

Grey Samara



______60,5x60,5 cm Vitrified - Matt _______ 1 cm

Botticino



60,5x60,5 cm Vitrified - Matt 素 1 cm



60x120 cm Vitrified - Matt 素 1,3 cm

60x120 cm Vitrified - Matt

★1,3 cm

Blu Savoia



60,5x60,5 cm Vitrified - Matt ≩ 1 cm

60x120 cm *Vitrified - Matt* ≩ 1,3 cm

Minimum suggested joint for indoor fixing 2 mm



Rapolano

60,5x60,5 cm Thickness 1 cm

60x120 cm

Thickness 1,3 cm

45x90 cm Thickness 1,15 cm

An authentic collection that reflects the charm and spontaneity of the Italian hills. Classic colors and natural shades for simple and always elegant atmospheres ...

Bellissimo



98 | Rapolano

Rapolano

45x90 cm 60x120 cm - 60,5x60,5 cm

SHADE VARIATION	WATER ABSORPTION	BREAKING STRENGTH (S) ISO 10545-4	CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
					3
V2	Vitrified ≤ 0,5 % Ceramic Body	Vitrified ≥ 1300 N Ceramic Body	GLA GHA (Resistant)	Vitrified Resistant Ceramic Body	Class 5 (Resistant)
	> 10 %	≥ 600 N		Not Resistant	

Original



60x120 cm Vitrified - Satin 素 1,3 cm



60,5x60,5 cm Vitrified - Satin **≩** 1 cm



45x90 cm *Ceramic Body* - *Satin* **★** 1,15 cm

White



60x120 cm Vitrified - Satin 素 1,3 cm



60,5x60,5 cm Vitrified - Sati ₹1 cm



45x90 cm *Ceramic Body* - Satin **★** 1,15 cm



Minimum suggested joint for indoor fixing 2 mm

Rich Marble



30x60 cm Thickness 1 cm

30x90 cm Thickness 1,1 cm

30x30 cm

Thickness 0,85 cm

Shiny and smooth, a soft touch that evokes feelings of perfection. The pure mineral essence returns to life with a new look and defines solemnly spaces, devoted to create personal chic and luxurious solutions. A marble of extraordinary beauty, where every detail, from reflection to vein, stands out for its preciousness.

Bellissimo



102 | Rich Marble

Rich Marble

30x30 cm - 30x60 cm 30x90 cm - 60,5x60,5 cm

SHADE	WATER	BREAKING STRENGTH (S)	CHEMICAL RESISTANCE	FROST RESISTANCE	STAIN RESISTANCE
VARIATION	ABSORPTION	ISO 10545-4	ISO 10545-13	ISO 10545-12	ISO 10545-14
					3
V3	Vitrified	Vitrified	GLA	Vitrified	Class 5
	≤ 0,5 %	≥ 1300 N	GHA	Resistant	Resistant
	Ceramic Body > 10 %	Ceramic Body ≥ 600 N	(Resistant)	Ceramic Body Not Resistant	Resistant

Napolina



60,5x60,5 cm Vitrified - Polished ★ 1 cm

Dolomia



30x90 cm Ceramic Body - Beveled - Glossy 素 1,1 cm



30x60 cm Ceramic Body - Glossy 素 1 cm



30x30 cm *Ceramic Body* Matt **₹** 0,85 cm



60,5x60,5 cm Vitrified - Polished ★ 1 cm

Breccia



30x90 cm *Ceramic Body* - *Beveled* - *Glossy* **≭** 1,1 cm



30x60 cm Ceramic Body - Glossy 素 1 cm



30x30 cm *Ceramic Body* Matt **≩** 0,85 cm





30x90 cm *Ceramic Body* - *Beveled* - *Glossy* **≭** 1,1 cm



30x60 cm *Ceramic Body* - *Glossy* **素** 1 cm



30x30 cm *Ceramic Body* Matt **≩** 0,85 cm



Minimum suggested joint for indoor fixing 2 mm

Shade Marble

60,5x60,5 cm Thickness 1 cm 30x60 cm Thickness 1 cm

45x90 cm Thickness 1,15 cm

30x30 cm Thickness 0,85 cm

Inspired by natural marble, with elegant and prestigious shades, this collection stands out for its unique natural beauty, giving luminosity and harmony to the environments. The sophisticated surfaces grant elegance and refinement to the ambience, giving a touch of style to everyday life.

Bellissimo

Onice 30x30 cm - Onice 45x90 cm



106 | Shade Marble

Shade Marble

30x30 cm - 30x60 cm 45x90 cm - 60,5x60,5 cm

SHADE VARIATION			CHEMICAL RESISTANCE ISO 10545-13	FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
				No.	-3-
V2	Vitrified ≤ 0,5 % Ceramic Body > 10 %	Vitrified ≥ 1300 N Ceramic Body ≥ 600 N	GLA GHA (Resistant)	Vitrified Resistant Ceramic Body Not Resistant	Class 5 Resistant

Alabastro



₹1,15 cm

60,5x60,5 cm Vitrified - Polished

Onice



60,5x60,5 cm Vitrified - Polished



45x90 cm Ceramic Body - Beveled - Glossy ≩ 1,15 cm



30x60 cm Ceramic Body - Glossy

素1 cm

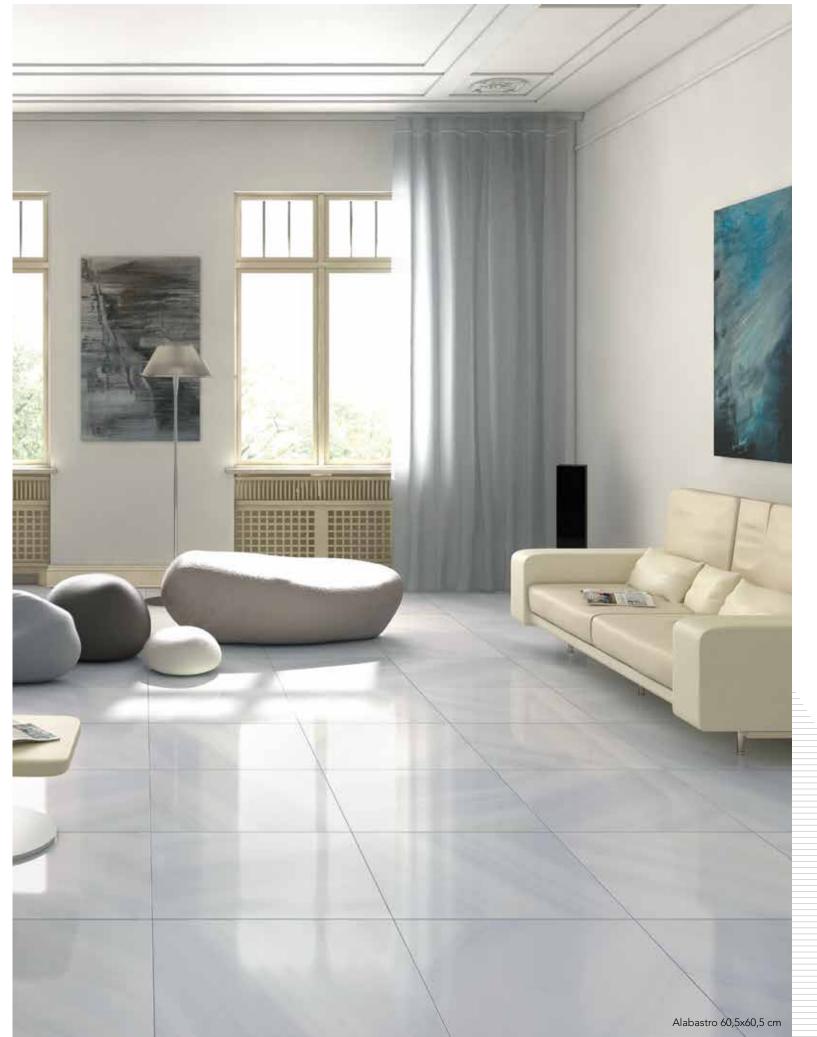
30x60 cm *Ceramic Body - Glossy* **★** 1 cm



30x30 cm Ceramic Body

Matt **≹** 0,85 cm

30x30 cm *Ceramic Body* Matt **≩** 0,85 cm



Stripe Marble

60,5x60,5 cm Thickness 1 cm

60x120 cm

Thickness 1,3 cm

30x90 cm	Thickness 1,1 cm

153 131

Four unique nuances that shape and transform interiors. The particular longitudinal vein, ensures originality and charm to this noble floor. The chromatic harmony of these surfaces recalls atmospheres where tradition blends with contemporary in a surprising effect of exclusive refinement.

Bellissimo



30x30 cm

Thickness

0,85 cm



110 | Stripe Marble



112 | Stripe Marble

Stripe Marble

30x30 cm - 30x90 cm 60x120 cm - 60,5x60,5 cm

SHADE VARIATION	WATER ABSORPTION	WATER BREAKING STRENGTH (S) ABSORPTION ISO 10545-4		FROST RESISTANCE ISO 10545-12	STAIN RESISTANCE ISO 10545-14
					3.
V2	Vitrified ≤ 0,5 % Ceramic Body > 10 %	Vitrified ≥ 1300 N Ceramic Body ≥ 600 N	GLA GHA (Resistant)	Vitrified Resistant Ceramic Body Not Resistant	Class 5 Resistant

Georgia



60x120 cm Vitrified - Polished **₹**1,3 cm



60,5x60,5 cm Vitrified - Polished 🛨 1 cm



30x90 cm Ceramic Body - Glossy **素** 1,1 cm



30x30 cm Ceramic Body - Matt **₹**0,85 cm **₹**0,85 cm Minimum suggested joint for indoor fixing 2 mm

Zebrino



60x120 cm Vitrified - Polished **素** 1,3 cm



60,5x60,5 cm Vitrified - Polished **₹**1 cm



30x90 cm Ceramic Body - Glossy **≢**1,1 cm



30x30 cm Ceramic Body - Matt

Palissandro



60x120 cm Vitrified - Polished **₹**1,3 cm



60,5x60,5 cm Vitrified - Polished **₹**1 cm



30x90 cm Ceramic Body - Glossy **₹**1,1 cm



30x30 cm Ceramic Body - Matt **₹**0,85 cm

Stripe Marble

Travertino

60x120 cm Vitrified - Polished **★**1,3 cm



60,5x60,5 cm Vitrified - Polished **₹**1 cm



30x90 cm Ceramic Body - Glossy **₹**1,1 cm



30x30 cm Ceramic Body - Matt **₹**0,85 cm

Packaging Made in taly

ARENARIA

Sizes	Вох		Europallet			
	pcs.	mq	kg	box	mq	kg
60x60 cm <i>rect</i> .	4	1,44	32,00	24	34,56	768,00
60x120 cm <i>rect</i> .	2	1,44	37,00	24	34,56	888,00

BASALTINA STONE PROJECT

Sizes		Box		Europallet		
	pcs.	mq	kg	box	mq	kg
60x60 cm <i>rect.</i>	4	1,44	35,00	24	34,56	840,00
60x120 cm <i>rect.</i>	2	1,44	40,80	24	34,56	979,20

BIOESSENZE

Sizes	Вох			Europallet			
	pcs.	mq	kg	box	mq	kg	
20x120 cm <i>rect</i> .	4	0,96	26,29	36	34,56	946,44	
15x120 cm <i>rect</i> .	6	1,08	28,70	32	34,56	918,40	
9x90 cm <i>rect.</i>	13	1,05	23,40	48	50,54	1123,20	

BIOPLANK

Sizes	Box Europallet					
	pcs.	mq	kg	box	mq	kg
20x120 cm <i>rect.</i>	4	0,96	24,50	36	34,56	882,00

BUXY

Sizes	Вох			Europallet			
	pcs.	mq	kg	box	mq	kg	
89,5x89,5 cm <i>rect</i> .	1	0,81	25,20	40	32,40	1008,00	
59,4x119 cm <i>rect</i> .	1	0,707	21,50	40	28,28	860,00	

DISCOVER

Sizes	Вох			Europallet			
	pcs.	mq	kg	box	mq	kg	
60x60 cm <i>rect</i> .	4	1,44	31,00	30	43,20	930,00	
60x120 cm <i>rect</i> .	2	1,44	37,00	24	34,56	888,00	

DREAMING

Sizes	Вох			Europallet		
	pcs.	mq	kg	box	mq	kg
75x75 cm Velvet rect.	2	1,12	28,50	40	45,00	1140,00

ELEGANCE

Sizes	Box Europallet					
	pcs.	mq	kg	box	mq	kg
59,4x119 cm <i>rect.</i>	1	0,70	22,50	40	28,27	900,00

METROPOLIS

Sizes	Box			Europallet			
	pcs.	mq	kg	box	mq	kg	
90x90 cm Texture rect.	2	1,62	40,00	24	38,88	960,00	

SALENTO

Sizes	Box Europallet			Europallet		
	pcs.	mq	kg	box	mq	kg
75x75 cm <i>rect.</i>	2	1,12	27,40	40	45,00	1096,00
37,5x75 cm <i>rect</i> .	5	1,40	34,25	32	45,00	1096,00

Packaging Made in India

FUSION

Sizes		Вох			Europallet			
	pcs.	mq	kg	box	mq	kg		
30x90 cm Ceramic Body - Glossy	4	1,08	23,4	25	27	585		
60x120 cm Vitrified - Polished	2	1,44	43,5	23	33,12	1000,5		
60,5x60,5 cm Vitrified - Polished	4	1,46	34,5	36	52,56	1242		

MINERALIS

	Sizes	Вох			Europallet			
		pcs.	mq	kg	box	mq	kg	
_	60,5x60,5 cm Vitrified - Matt	4	1,46	33,5	28	40,88	938	

NATURALIS

Sizes		Вох			Europallet			
	pcs.	mq	kg	box	mq	kg		
60,5x60,5 cm Vitrified - Matt	4	1,46	33,5	28	40,88	938		
- 60x120 cm Vitrified - Matt	2	1,44	43	23	33,12	989		

NOBLE MARBLE

Sizes	Вох			Europallet			
	pcs.	mq	kg	box	mq	kg	
60,5x60,5 cm Vitrified - Matt	4	1,46	33,5	28	40,88	938	
60x120 cm Vitrified - Matt	2	1,44	43	23	33,12	989	

RAPOLANO

Sizes		Вох			Europallet			
	pcs.	mq	kg	box	mq	kg		
45x90 cm Ceramic Body - Satin	3	1,21	27,20	14	16,94	380,8		
60x120 cm Vitrified - Satin	2	1,44	43,5	23	33,12	1000,5		
60,5x60,5 cm Vitrified - Satin	4	1,46	34,5	28	40,88	966		

RICH MARBLE

Sizes		Box		Europallet			
	pcs.	mq	kg	box	mq	kg	
30x30 cm Ceramic Body - Matt	12	1,08	16,3	75	81	1222,5	
30x60 cm Ceramic Body - Glossy	6	1,08	20,1	60	64,8	1206	
30x90 cm Ceramic Body - Beveled - Glossy	4	1,08	23,4	25	27	585	
60,5x60,5 cm Vitrified - Polished	4	1,46	34,5	36	52,56	1242	

SHADE MARBLE

Sizes		Вох			Europallet			
	pcs.	mq	kg	box	mq	kg		
30x30 cm Ceramic Body - Matt	12	1,08	16,3	75	81	1222,5		
30x60 cm Ceramic Body - Glossy	6	1,08	20,1	60	64,8	1206		
45x90 cm Ceramic Body - Beveled - Glossy	3	1,21	27,2	14	16,94	380,8		
60,5x60,5 cm Vitrified - Polished	4	1,46	34,5	28	40,88	966		

STRIPE MARBLE

Sizes		Вох		Europallet			
	pcs.	mq	kg	box	mq	kg	
30x30 cm Ceramic Body - Matt	12	1,08	16,3	75	81	1222,5	
30x90 cm Ceramic Body - Glossy	4	1,08	23,4	25	27	585	
60x120 cm Vitrified - Polished	2	1,44	43,5	23	33,12	1000,5	
60,5x60,5 cm Vitrified - Polished	4	1,46	34,5	36	52,56	1242	

Italian certificates



The continuous search for excellence has led Panariagroup to invest in the latest technology. Amongst the many advantages, the latter has permitted us to reduce emission of gas into the atmosphere to the minimum levels possible: at least ten times lower than the strict thresholds of Italian laws. Emission levels also fulfil the requirements of the Kyoto Protocol for reduction of GHG.



By means of extremely modern plant, Panariagroup can convey the heat produced during the tile firing stage to the equipment used for preparing mixtures. By doing so, the consumption of natural gas is reduced by at least 25%.

Leed



Panariagroup is a member of the U.S. Green Building Council, organisation of the USA demonstrating that a building is environmentally responsible, profitable and a healthy place to live and work. Purpose of LEED (Leadership in Energy and Environmental Design Green Building Rating System™) is assessing the environmental, social and economic sustainability of buildings on the basis of criteria such as energy efficiency, polluting emissions and the use of recycled materials. LEED supplies professionals of the building trade (designers, architects, etc.) the tools needed to calculate the impact of their buildings in terms of ecosustainability.



Emas







All discarded green material - i.e. green material that does not fulfil our high standards of quality - is recycled. Since this materila is not fired, it can be fed back into the initial stages of the production process hence reducing the amount of raw materials needed. Fired they would adversely affect the characteristics of the mixture, are the environment. recycled externally. In other words, they are used for the production of bricks or road substrates thus reducing the natural materials generally used for these purposes.



The tile production process calls for a significant amount of water. To save such an important resource, Panariagroup recycles all the water employed during the production cycle. This reduces the consumption of water by 60%. Furthermore, the water used rejects that cannot be fed back into the production cycle, since during the production process is in no manner disposed of in



EC Regulation no. 1221/2009 of the European Parliament and of the Council introduced the EMAS ecomanagement and audit scheme for organisations. Panariagroup has obtained EMAS Registration for all its production sites: Finale Emilia (MO) (registration n.I-000309 on April 2005), Toano (RE) (registration n.I-000239 on September 2004) and Fiorano Modenese (MO) (registration n.I-000401 on December 2005). This registration is of major importance, since it requires a proper Environmental Management System to be created, based on the continual improvement of environmental performance within organisations. The scheme is based on the creation of an open dialogue with local institutions (Agencies, Authorities, Associations, Trade Union Representatives, Schools, Press) and with the public, and it is expected that all employees will play an active part. The Environmental Statement is the end document that describes the environmental and safety aspects in the workplace, the environmental performance of the site and the environmental targets that the Company sets itself within the framework of continual improvement. The statement is validated by an Accredited Environmental Verifier, following audits carried out in the plant. Panariagroup is one of the very few ceramics companies to have EMAS registration which, together with the ECOLABEL and ISO 14001 quality certification, bear witness to the management's utmost commitment and readiness to engage with the ethical, environmental, safety and quality issues. The Environmental Statements of all company's sites are available on the web site www.panariagroup.it.



All materials used for packing our products (cardboard boxes, plastic, wooden pallets, etc.) can be recycled. As a further environmental guarantee for the forests of countries importing our products, all our pallets are made without bark (in accordance to the IPPC / FAO ISPM 15 standard).



Apart from keeping a constant control on the work environment, Panariagroup invests in training courses for staff concerning the environmental and safety aspects of the production activities. We promote the reduction of noise levels both inside and outside our factories, as established by the laws in force.





ENVIRONMENTAL CERTIFICATION FOR **PRODUCTION SITES**



To continuously improve its policy, Panariagroup periodically checks its entire environmental protection package by means of Environmental Audits performed by independent certifying bodies and by qualified in-house personnel

Ecolabel



THE ECOLOGICAL QUALITY MARK OF THE EUROPEAN UNION

PRODUCTION PROCESSES WITH A LOWER CONSUMPTION OF ENERGY

LESS EMISSIONS IN AIR AND WATER

IMPROVED CONSUMER INFORMATION AND WASTE MANAGEMENT

Ecolabel is a product certification scheme, created by the European Community (EC Regulation n°1980/2000), to enable consumers to choose and purchase "green", environmentally-compatible products. These products conciliate quality and a higher standard of living with respect for the environment. The flower logo is easily identifiable and certifies the ecological excellent of Panariagroup tiles. The lifecycle of products with this logo has been accurately analysed, in terms of eco-compatibility, from every point of view and throughout all stages of production. From the origin of raw materials to disposal of the product, the following aspects are all taken into account: the quality of air and water of production facilities, preservation of surrounding soil, reduction of by-products, energy saving, protection of the ozone layer and impact on biodiversity. For information about the Ecolabel, see: www.ecolabel.eu

(F

EN 14411

The European Union specifies the Guidelines to protect the safety and health of people and property in building works by the Directive 89/106/EEC. Within this context, the building materials must feature certain safety requirements to bear the CE mark; since ^{1 st} December 2005, such mark is compulsory for ceramic tiles, too (European Norm EN14411).

Indian certificates







Cleaning

"AFTER-INSTALLATION" CLEANING

- **1.** "After-installation" cleaning is compulsory, both for glazed and non-glazed tiles.
- be kept clean despite of a careful daily cleaning.
- others) is recommended.

4. CEMENTITIOUS GROUTS MIXED WITH WATER

others) is recommended.

Residue to be removed	Cementitious grouts, slurry, cement, lime								
Detergent type	Acid-based	Acid-based							
Detergent name	KERANET	CEMENT REMOVER	DETERDEK	LITOCLEAN PLUS					
Manufacturer	MAPEI	FABERCHIMICA	FILA	LITOKOL					

For the use, follow the specific instructions by the manufacturers. After performing the washing described above, it is necessary to wash with a basic or alkaline product, namely a degreasing detergent (see point 5 of table). Acid washing can leave greasy marks on the floor, which tend to withhold dirt.

NOTE: for cementitious grouts with additives (latexes, resins, etc.), remove immediately with sponge and plenty of water. Then, treat the floor according to the instructions in points 3 and 4. Always make preventive tests before the use (on a tile not laid yet), above all on lapped or polished products. Do not carry out the "after-installation" cleaning if the tile temperature is high; in summer, clean during the fresher hours of the day.

5. EPOXY GROUTS

The removal must be carried out immediately and carefully with sponge and plenty of water, as these grouts harden very fast, even in a few minutes. The following day carry out a thorough cleaning with alkaline detergents; a few of them are indicated in the table below.

Operation	Thorough cleaning								
Detergent type	Alkali-based								
Detergent name	WAX REMOVER	PS 87	CIF Degreaser with bicarbonate	LITONET					
Manufacturer	FABERCHIMICA	FILA	UNILEVER ITALIA	LITOKOL					

For the use, follow the specific instructions by the manufacturers.

2. An after-installation cleaning carried out not accurately, or not carried out at all, often results in halos preventing the floor to

3. To ensure an optimal cleaning, the use of a single brush with suitable disks (green for structured/anti-slip surfaces, red for the

To ensure an optimal cleaning, the use of a single brush with suitable disks (green for structured/anti-slip surfaces, red for the

Cleaning

6. ANTI-SLIP SURFACES

Due to their special features, rough or structured anti-slip surfaces are harder to clean. After the grouting, it is important to remove the excesses in a short time and by frequent washing with sponge and water, till the floor is perfectly clean. Then, carry out an acid washing using a single brush with green disks.

DAILY CLEANING

Carry out the daily/routine cleaning with neutral detergents or degreasers, diluted in warm water, following the procedures indicated on the packages. The following products, which can be easily found on the market, are recommended.

Operation	Daily cleaning									
Detergent type	Neutral or degreas	Neutral or degreaser								
Detergent name	GLASSEX degreaser	SMAC ULTRA degreaser			FILA CLEANER					
Manufacturer	RECKITT BENCKISER	BOLTON MANITOBA	UNILEVER ITALIA	FABERCHIMICA	FILA					

EXTRAORDINARY CLEANING

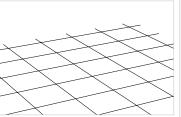
It is carried out to remove very old or resistant stains or residues. The table below indicates detergents suitable for the stain type.

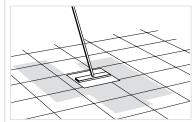
Residue to be removed	Coffee, c waxes, g			Wine	Calcareous deposits	Rust	Inks, felt pens		Tyres, rubl pencil mai	ber marks, s rks	uckers, me	etal or
Detergent type	Neutral or degreaser		aser	Oxidizing	Acid-based	Acid-based	Thinner-based A		Abrasive paste			
Detergent name	Colou- red Stain Remover	PS 87	CIF Degrea- ser with bicar- bonate	OXIDANT	VIAKAL	Diluted hydrochloric acid	Nitro thinner, trichloro- ethylene, turpentine	Coloured Stain Remover	VIM CLOREX	POLI- SHING CREAM	DETER- GUM	Eraser (for pencil marks only)
Manufacturer	RECKITT BENCKI- SER		UNI- LEVER ITALIA	FABER- CHIMICA	PROCTER & GAMBLE	Several manufacturers	Several manufacturers	FABER- CHIMICA	GUABER	FABER- CHIMICA	ZEP ITALIA	-

IMPORTANT: always make preventive tests before the use (on a tile not laid yet), above all on lapped or polished products.

REMOVAL OF WAXES OR POLISHING COATS

Do NOT use waxes on floor and wall tiles.





New floor that has been cleaned after installation in accordance to the instructions provided on the previous pages.

Detergents for routine to deposit on the floor and create glossy films.

Often, the standard detergents available on the market contain waxes or polishing additives that, washing after washing, deposit glossy coats on the floor causing halos and problems. This kind of coats can be deposited even by some grouts for joints. Simple agents such as coke, wine, water, etc... falling on the floor remove this glossy coat and restore the original duller look of the tiles. Amid a glossier floor, the areas without wax look like dull halos: instead, they are the only clean floor areas. In these cases, first of all the whole floor must be dewaxed, following the indications of the table below. Then, use the detergents of the table besides for the routine cleaning.

Residue to be removed	Glossy coats left b
Detergent type	Acid-based
Detergent name	VIAKAL*
Manufacturer	PROCTER & GAN

(*) Do not follow the indications on the package, rather apply the pure detergent, leave it for 15-30 minutes, rub with soft or lightly abrasive pads (white, yellow, red), then rinse thoroughly with water.

USEFUL REFERENCES

MAPEI Spa, via Cafiero 22, 20158 Milano – ITALY - Tel. +39 02/37673 – www.mapei.it

FABERCHIMICA Srl, via G. Ceresani 10 – località Campo d'Olmo 60044 Fabriano (AN) – ITALY - Tel. +39 0732/627178 www.faberchimica.com

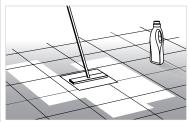
FILA Industria Chimica Spa, via Garibaldi 32, 35018 S. Martino dei Lupari (PD) - ITALY - Tel. +39 049/9467300 – www.filachim.it

ZEP Italia Srl, via Nettunese Km 25,000 – 04011 Aprilia (LT) – ITALY - Tel. +39 06/926691 – www.zepitalia.it

cleaning that contain wax tend



Simple substances (Coca Cola, wine, water, etc.) will remove this glossy film and give the floor its initial matt appearance.



To remove the glossy film, use a suitable detergent (undiluted Tile Cleaner by Faber). Daily cleaning should be performed using a detergent that does not contain wax.

Pure TILE CLEANER * MBLE FABERCHIMICA

Merchandising

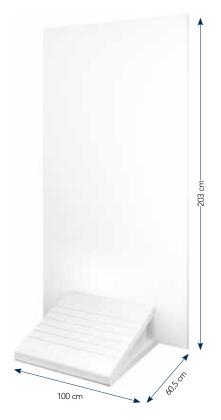
Sinottico con base



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Sinottico con culla



Espositore da banco





www.bellissimo.asia

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